

Hannah Shergold

2020



www.hannahshergold.com

2020 - THE BUILD UP

Hannah Shergold is an ex-Army helicopter pilot who, since leaving the Armed Forces in April 2018, has established herself as one of the UK's leading self-representing artists. She has raised over £110,000 for charity and her collections of original artwork sell quickly at her solo exhibitions on London's Pall Mall.

Hannah's 2020 exhibition will be proudly partnered with the conservation charity 'Tusk' with a fundraising target of £75,000. Find out more by clicking the page numbers below:

The 2020 exhibition in support of Tusk

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Previous Fundraising Endeavours

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INTO 2020...

Tusk



TARGET DONATION:
£75,000

THE CHARITY

Tusk was established in 1990 in response to the poaching crisis of the 1980's, which pushed black rhino to the brink of extinction and saw 100,000 elephants slaughtered each year. Tusk's mission is to amplify the impact of progressive conservation initiatives across Africa. The charity has earned a reputation for providing a highly efficient solution for funding wildlife conservation programmes, partnering with the most effective local organisations, investing in their in-depth knowledge and expertise, and supporting and nurturing their conservation programmes.

Tusk has achieved a great deal and has developed a strong reputation, buoyed by the high level of support and involvement of HRH The Duke of Cambridge, who became our Royal Patron in 2005. The charity is known for delivering well-targeted intervention, and has maintained a low cost/income that is one of the most competitive among our peers.

In December 2019 Hannah met with Tusk Chief Executive Charlie Mayhew OBE (pictured right with Prince William) and offered to partner her 2020 solo exhibition with his incredible charity. With a target of £75,000 to be raised through the auction of original artwork and a percentage donation of her 2020 collection, Hannah's show is set to be an incredible philanthropic achievement for a self-representing artist who will only have left the military two years prior.



INTO 2020...

Tusk



TARGET DONATION:
£75,000

THE EVENT

In June 2020 Hannah will release a full new collection of paintings which will be exhibited at her solo exhibition on Pall Mall. The invitation-only Private View will host a charity auction at the Pall Mall's prestigious Institute of Directors with a custom-built internal gallery to display the artwork. The 350 guests will include Hannah's existing network of clients, collectors and HNW followers, Tusk board members, supporters and patrons, selected members of the Institute of Directors and senior military personnel.

- Private View:

Monday 15th June 2020, 1830-2100 hrs
The Institute of Directors, 116 Pall Mall
Drinks/canapés reception
Charity auction of 2 original paintings
100% of the auction profits to be donated
350 guests

- Exhibition:

Tuesday 16th - Saturday 27th June
La Galleria Pall Mall

Entrance to the Institute of Directors, Pall Mall



Entrance hall within the Institute of Directors



The Nash Room within the Institute of Directors



Internal gallery build within the Institute of Directors >



INTO 2020...

Tusk



SPONSORSHIP OPPORTUNITIES

As with all of her previous philanthropic endeavours Hannah never requests any financial input from her partner charity. Her 2019 show was entirely self-funded and self-represented by her company Hannah Shergold Limited. 2020 though calls for more innovative and entrepreneurial ways of funding such a prestigious event.

Sponsorship packages will range from £5,000 to £50,000 and will offer elements of the following, dependent on the sponsorship level:

- Full branding at the Private View event including:
 - Logo inclusion on all internal, custom-built gallery walls
 - Interior and any permitted exterior signage
 - All TV monitors, including all timelapse videos of Hannah's paintings
 - All printed literature, including 1000 copies of the 2020 Collection Catalogue
- Mention in all press releases, media interviews, online and print features, including:
 - National press
 - London luxury publications
 - Luxury art review publications
- Exposure to 350-strong, invitation-only audience including:
 - HNW / UHNW clients
 - Tusk board members, patrons and supporters
 - Serving and retired senior military personnel
 - Business leaders and key members of the IoD



2018 CHARITY:

INVICTUS GAMES

TOTAL DONATION:
£51,611

In June 2018 Hannah was asked to donate one piece of art to the UK Invictus Games team fundraiser. She created a set of three large pieces which, culminating with a live-paint at the event itself which was held at the prestigious Dorchester Hotel in London.

The triptych raised a staggering £30,000, 100% of which was

donated to the team. Hannah was subsequently selected as the UK team artist-in-residence, travelling to Sydney, Australia, for the 2018 Invictus Games. Here she created a further 3 paintings, including portraits of Prince Harry and David Beckham as founder and ambassador of the Games respectively. These paintings raised a further £20,611 and again, Hannah donated the entire amount to the team.



2018 CHARITY:

INVICTUS GAMES

Hannah comments: "Having served in the British military and having had close friends wounded and killed in the war in Afghanistan, it was an honour to be invited to paint for such a worthy cause. The Invictus Games enables and inspires veterans to remain as close to the sporty, competitive, motivated people they always have been, despite some physical limitations.



"I AM the Founder", oil on canvas, 60 x 60 cm
Sold at auction for £11,111



David Beckham signs his portrait "I AM the Ambassador"

I chose to celebrate the fight for movement. The Games bring a passion and energy that I wanted to capture whilst representing a variety of sports and disciplines.

2019 CHARITY:



TOTAL DONATION:
£65,200



Joanna Lumley, founder patron of Born Free, assists with the auction of 'A Crash of Rhinos', which raised £16,000 at the 'Wind of Change' gala

In December 2018 Hannah approached Will Travers, President of the Born Free Foundation, and offered to dedicate her 2019 London exhibition to the charity.

Since its formation some 35 years ago by Virginia McKenna OBE and Bill Travers MBE, stars of the 1966 film

Born Free, the Foundation has been committed to protecting threatened species in their natural habitats and preventing wild animal suffering.

From small beginnings, Born Free has grown into a leading conservation and wildlife organisation which operates sanctuaries, conservation activities and educational outreach programmes in over 20 countries across the globe. The charity rescues vulnerable animals from appalling conditions where they have been confined, exploited or abused. The animals are rehabilitated and, whenever possible, released back into the wild. Those that have been too badly damaged by captivity to complete this journey are taken to Born Free sanctuaries where they are provided with lifetime care and spacious environments in which to live out their days in peace and with

the respect they need and deserve.

Hannah auctioned two original oil paintings at her solo exhibition and a further piece at the Born Free 'Wind of Change' gala. 100% of the proceeds were donated to Born Free. Further to this, 20% of the sales from The Wild Collection were donated, raising a total of £65,200.





THE ARTIST

helicopter commander and has served all over the world including Germany, Canada and Kenya.

Hannah was awarded several prestigious sculpture commissions during her time in the Army including the Leaping Lynx for the Army Air Corps and the Charging Rhino for the 1st (UK) Armoured Division in Germany. But it wasn't until her deployment to Kenya in 2015 to conduct medical evacuation tasks that she began to paint, taking inspiration from the wildlife that she was camped next to. Her work quickly drew a following for its unusual use of colour and pattern and she continued to paint on her return to the UK in 2016. Since then the demand for her pieces now far exceeds the rate that she can produce them.



Since leaving the Armed Forces in April 2018 Hannah Shergold has established herself as one of the most exciting contemporary painters in the United Kingdom. In little over a year she produced two entire collections of original artwork, both of which have been exhibited on the prestigious Pall Mall in the heart of London's art district.

But Hannah's journey to this point in her art career has not been a traditional one. She graduated from Cambridge University in 2006 having studied pre-clinical Veterinary Medicine and quickly established herself as a highly respected bronze sculptor. Her work was exhibited internationally and focused primarily on private commissions.

In 2009, still eager for adventure and personal challenge, Hannah joined the Royal Military Academy Sandhurst and commissioned into the Army Air Corps. Following a ground tour of Afghanistan with the infantry she qualified as a Lynx

Still an Army Reservist and passionate supporter of military charities, in 2018 Hannah raised over £50,000 for the UK Invictus Games team through the donation of her artwork. She travelled to Sydney, Australia, in the autumn of 2018 having been selected as the UK Invictus Games artist-in-residence.

In 2019 she dedicated her London exhibition to the Born Free Foundation, donating three original oil paintings as well as a percentage of The Wild Collection, raising a staggering £65,000.

She featured in the 2019 Sky Arts Portrait Artist of the Year competition having won the only Wildcard slot for a place in the heats. Her portrait, produced live in only 4 hours, was selected by her sitter to keep as his own.

Hannah now lives and works in Winchester, UK. "I feel privileged to have worked in such different fields and to have had such wonderful experiences along the way. It has given me the skills and confidence to experiment and to maintain the integrity of my work."



Portrait Artist OF THE YEAR



In 2017 Hannah competed for the Wildcard place in the 2019 Sky Arts Portrait Artist of the Year competition. Her painting of Emeli Sandé was selected by the judges and she went forward to the heats to paint Ashley Walters, star of Top Boy and Bulletproof, previously known as Asher-D of So Solid Crew.

Hannah's painting was a clear winner for her sitter, who was so impressed by the likeness and unique style that he selected the work to keep as his own. Sadly she was not selected by the judges to progress further in the competition and the journey ended there.



COMMISSIONS

Hannah accepts a small number of portrait and wildlife commissions each year. Her work blends painterly technique with fluidity, colour and abstract style to make each artwork truly unique.



Prices start from £15,000 + VAT.
Please enquire for details.

THE ART

Since returning to the UK from Kenya in 2016 Hannah has developed her style and technique using oil paints and palette knives. Her unique use of horizontal and vertical strokes to break up her paintings brings a geometric element to a subject matter not usually associated with straight lines.

Hannah captures the energy and movement of her subjects with a bold use of impasto paint in vibrant, often unnatural colours. She works quickly to capture a likeness while the paint is still wet, moving the medium across the canvas to create the network of layers that are threaded through her work.

Hannah is often asked how she developed this particular style: "The process came about by what I would call the "happy accident". I am, at heart, a scientist and perhaps a perfectionist, so my work would have a habit of becoming too tight and controlled in favour of achieving anatomical correctness. It was my frustration at yet another painting losing its life and fluidity that meant I

suddenly took a builders' scraping tool to a canvas, intending more to dispose of the piece rather than to improve it. But the way in which the colours had been dragged through each other produced some incredible, albeit accidental, effects.

"I now use this method as a tool to keep the life and energy in my work. I force myself to break the painting down before reintroducing only the necessary details that will enable the viewer to once again read the form.

"I like to force the brain to work harder to find the image so that the viewer is continually surprised by shapes and lines that disappear and then re-emerge when viewed from different angles. It is a push and pull process that draws the subject in and out of focus - the challenge is to find the right balance between realism and abstract.

"Now, rather than being frightened by the prospect of making a mistake, I keep

in mind that one must be prepared to ruin a painting for the benefit of experimentation and progression. After all, the worst that can happen is that it ends up in the bin!"



Elephant March
Oil on canvas, 150 x 75 cm
£15,600
Sold - £2,600 donated to Born Free



Zebras at War

Oil on canvas, 150 x 100 cm

£16,800

Sold - £2,800 donated to Born Free



Canter in Colour

Oil on canvas, 100 x 100 cm

For sale in 2020



Boxing Hares Clash
Oil on board, 180 x 90 cm
Part of the 2018 Field Collection
Sold



Cheetah in Full Flight

Oil on canvas, 120 x 75 cm

£14,400

Sold - £2,400 donated to Born Free





Lion in the Light
Oil on canvas, 120 x 90 cm
Sold

The Wolf Pack

£14,400

Sold - £2,400 donated to Born Free

Wolf Howl

Oil on canvas

30 x 30 cm



Wolf Stare

Oil on canvas

30 x 30 cm



Wolf Fight

Oil on canvas

30 x 30 cm



Chimpanzee Gaze

Oil on canvas, 90 x 90 cm

This artwork was sold at auction for £5,500 at the Private View of Hannah's solo exhibition on Pall Mall in June 2019. 100% of the proceeds were donated to Born Free.

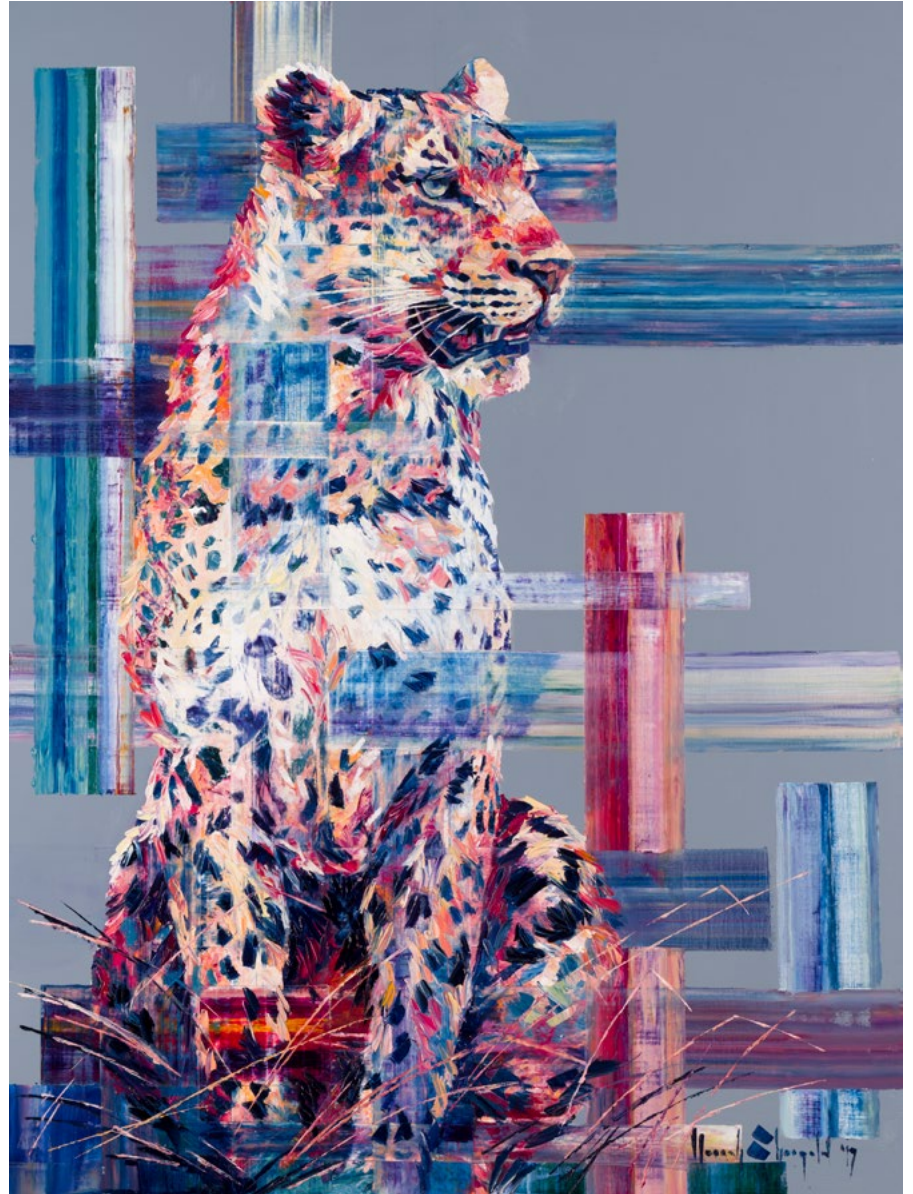


Leopard Looking

Oil on canvas

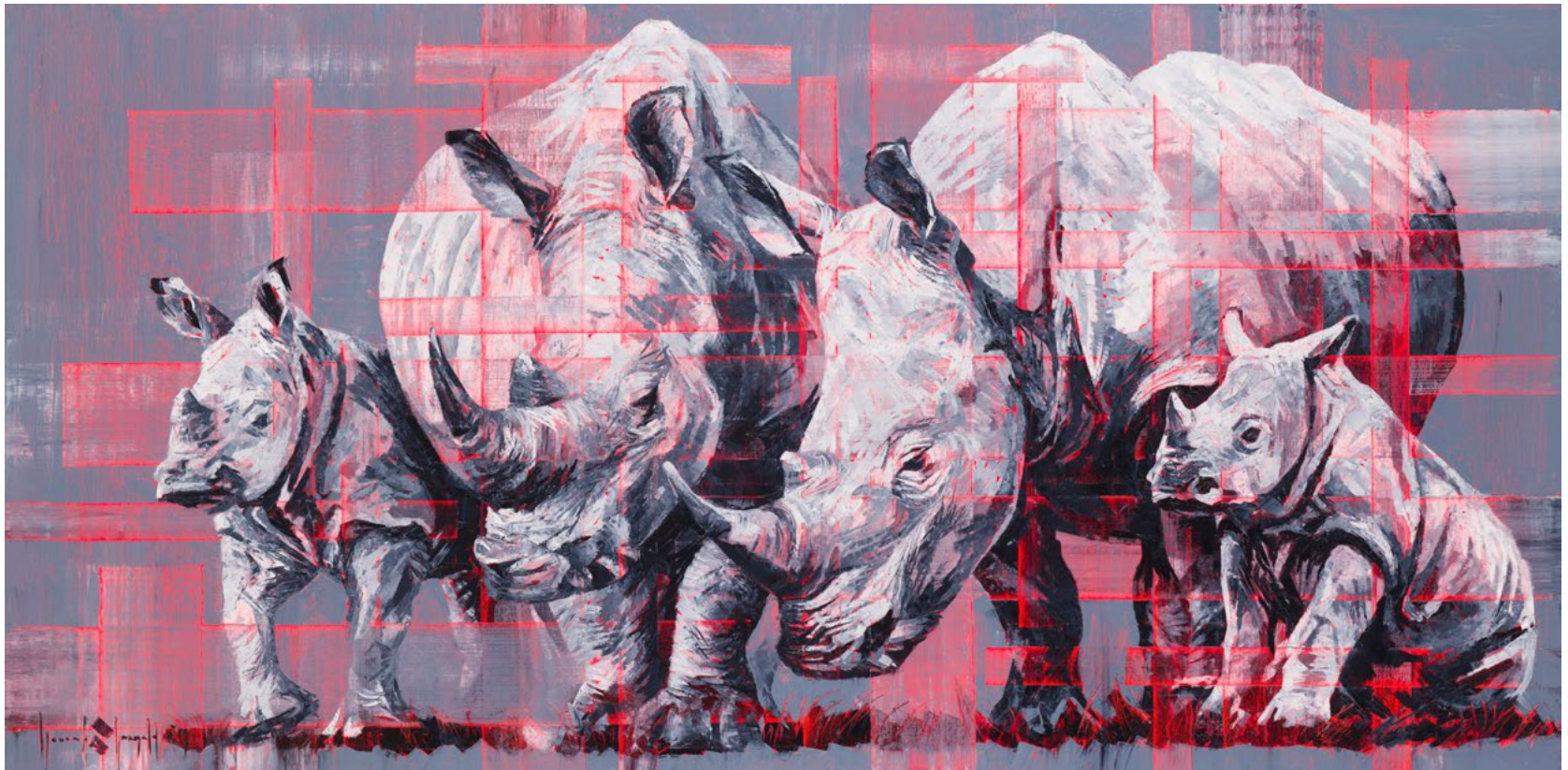
90 x 120 cm

£13,200



A Crash of Rhinos
Oil on canvas, 150 x 75 cm

This artwork was sold at auction for £16,000 at the Born Free 'Wind of Change' gala in September 2019. 100% of the proceeds were donated to Born Free.



Polar Bears

Oil on canvas, 100 x 100 cm

£13,200

Sold - £2,200 donated to Born Free

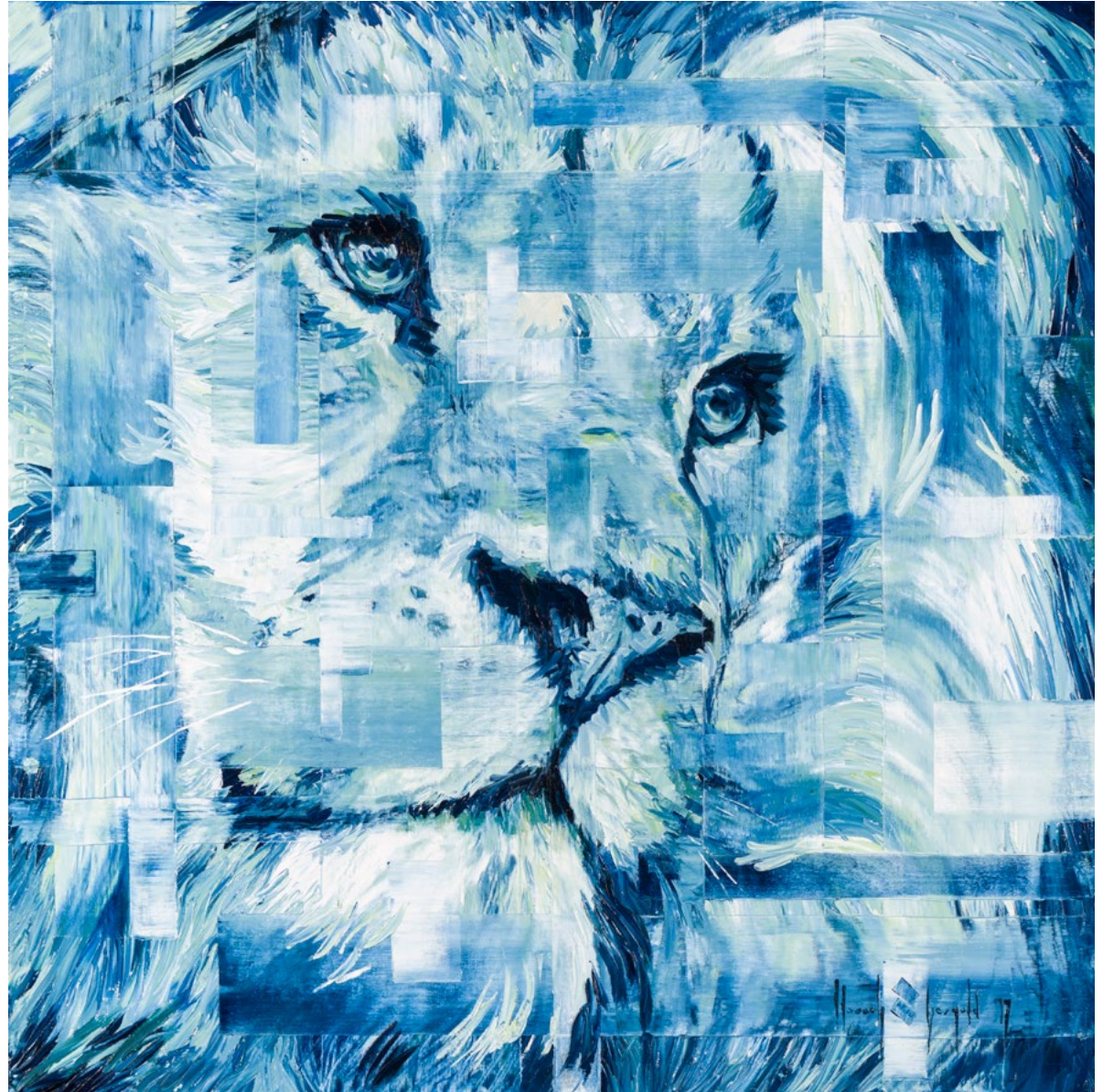


The Blue Lion

Oil on canvas, 90 x 90 cm

£12,000

Sold - £2,000 donated to Born Free



Wildebeest Stampede

Oil on canvas, 150 x 100 cm

£16,800

Sold - £2,800 donated to Born Free





Crimson Tiger

Oil on canvas, 70 x 100 cm

£10,800

Sold - £1,800 donated to Born Free

Curious Hares

Oil on canvas, 60 x 60 cm

£7,200

Sold - £1,200 donated to Born Free



Elephant Embrace

Oil on canvas, 120 x 75 cm

This artwork was sold at auction for £15,000 at the Private View of Hannah's solo exhibition on Pall Mall in June 2019. 100% of the proceeds were donated to Born Free. Source material by kind courtesy of Wolf Ademeit.

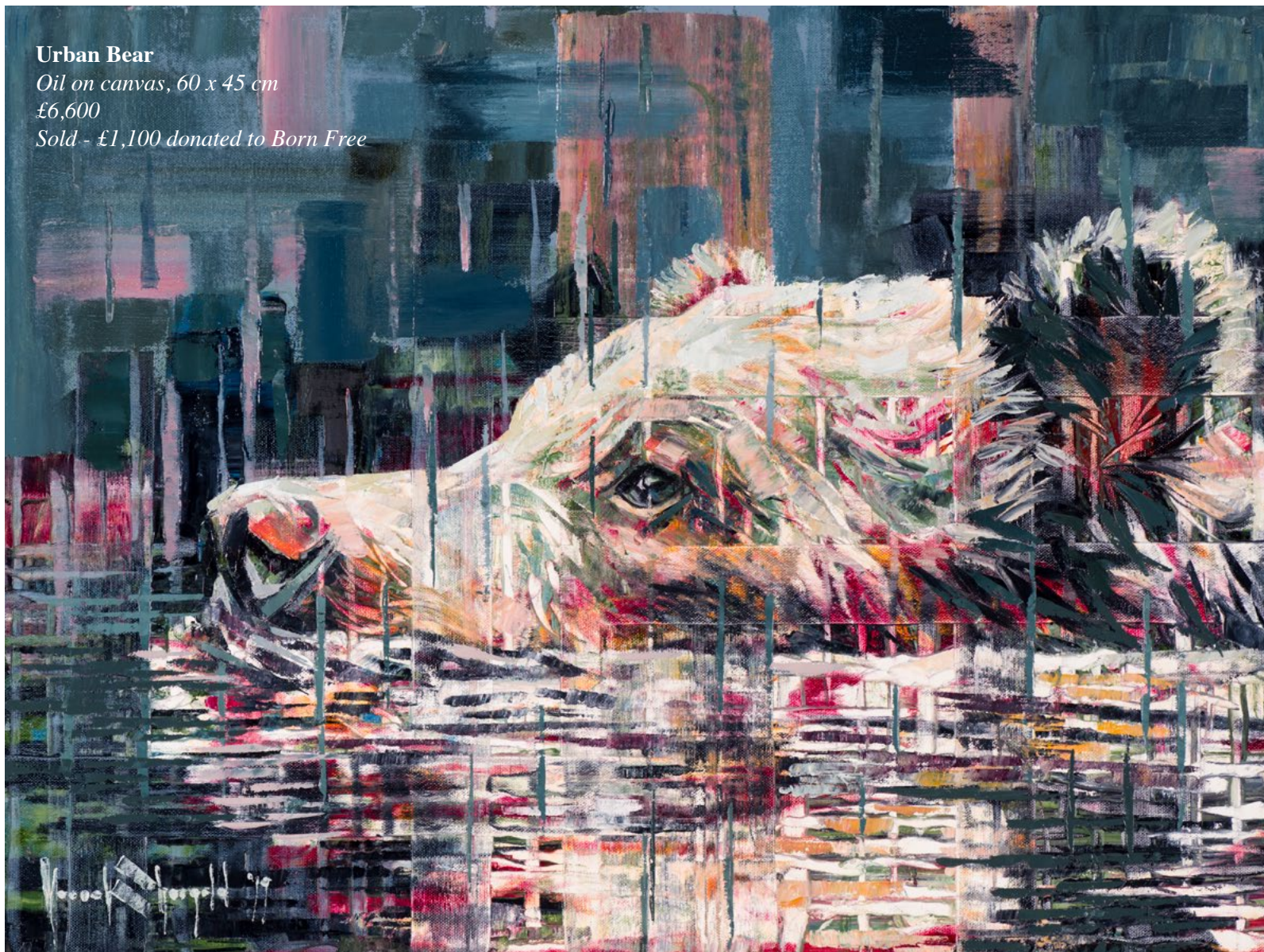


Urban Bear

Oil on canvas, 60 x 45 cm

£6,600

Sold - £1,100 donated to Born Free



Grouse Covey
Oil on canvas, 120 x 60 cm
£10,800





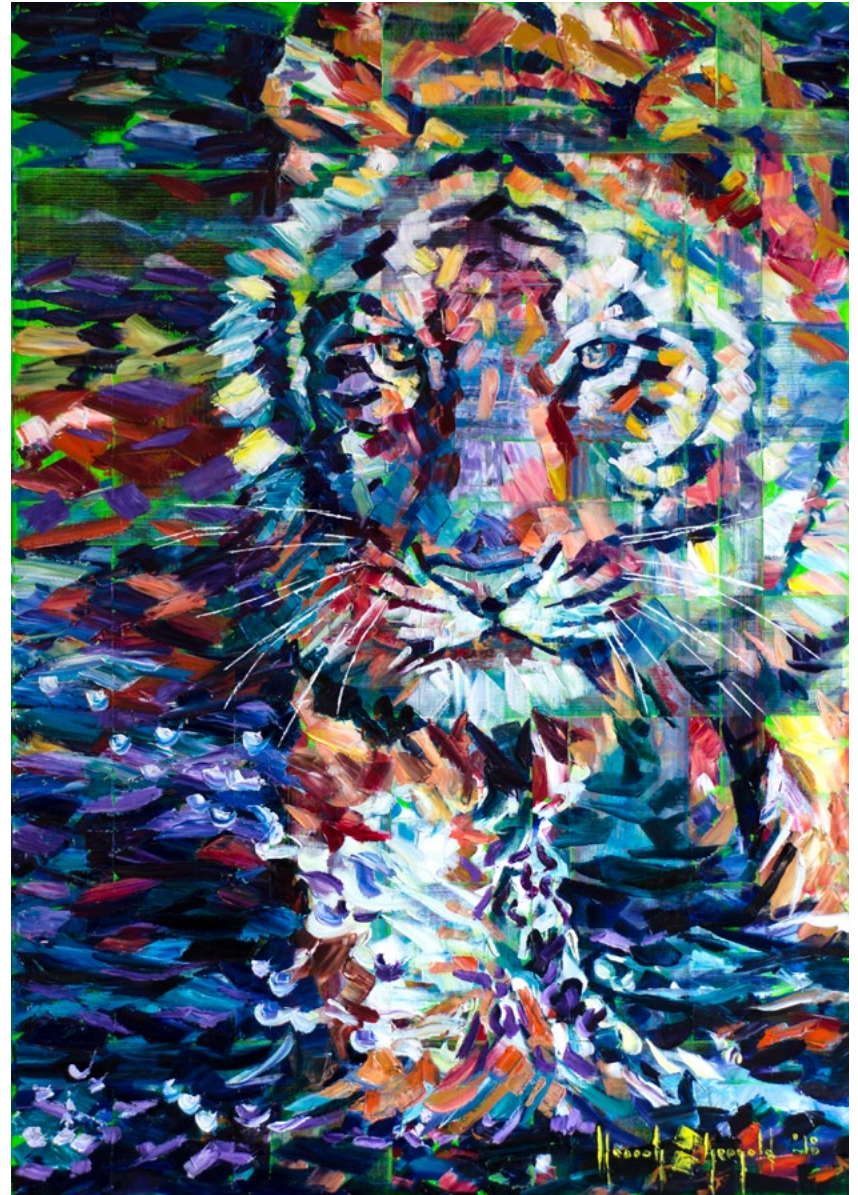
The Tortoise
Oil on canvas, 60 x 50 cm
£6,600

Wading Tiger

Oil on canvas, 70 x 100 cm

£10,800

Sold - £1,800 donated to Born Free

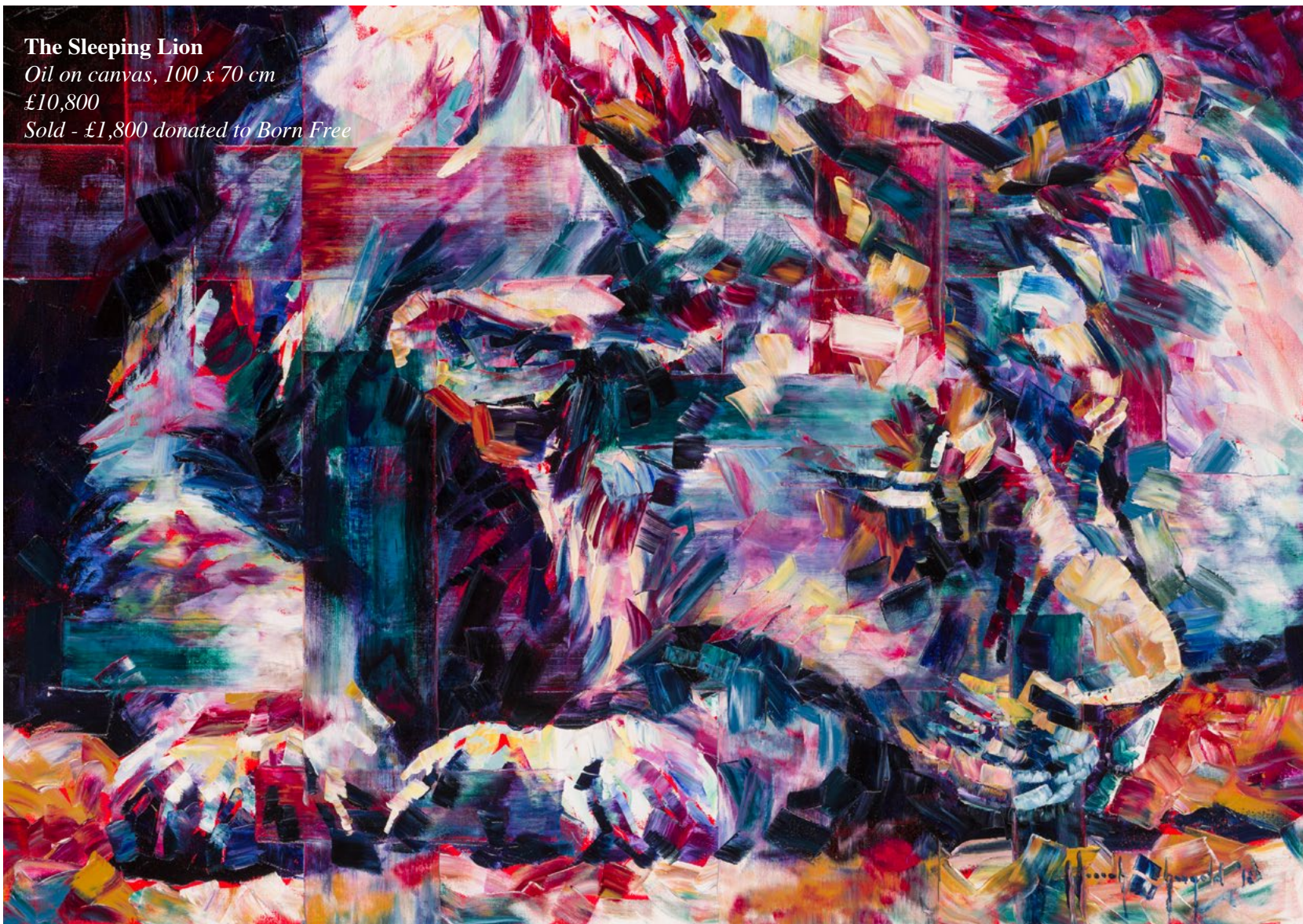


The Sleeping Lion

Oil on canvas, 100 x 70 cm

£10,800

Sold - £1,800 donated to Born Free



The Gorilla

Oil on canvas, 50 x 50 cm

£6,000

Sold - £1,000 donated to Born Free



Gentle Giraffe

Oil on canvas, 50 x 50 cm

£6,000

Sold - £1,000 donated to Born Free



The Birds

The Blue Robin

*Oil on canvas
30 x 30 cm*



The Kingfisher

*Oil on canvas
30 x 30 cm*



The Eagle Owl

*Oil on canvas
30 x 30 cm*



Fighting Pheasants

Oil on canvas, 120 x 120 cm

Part of the 2018 Field Collection

£9,500



Silver Stallion
Oil on canvas, 120 x 75 cm
For sale in 2020





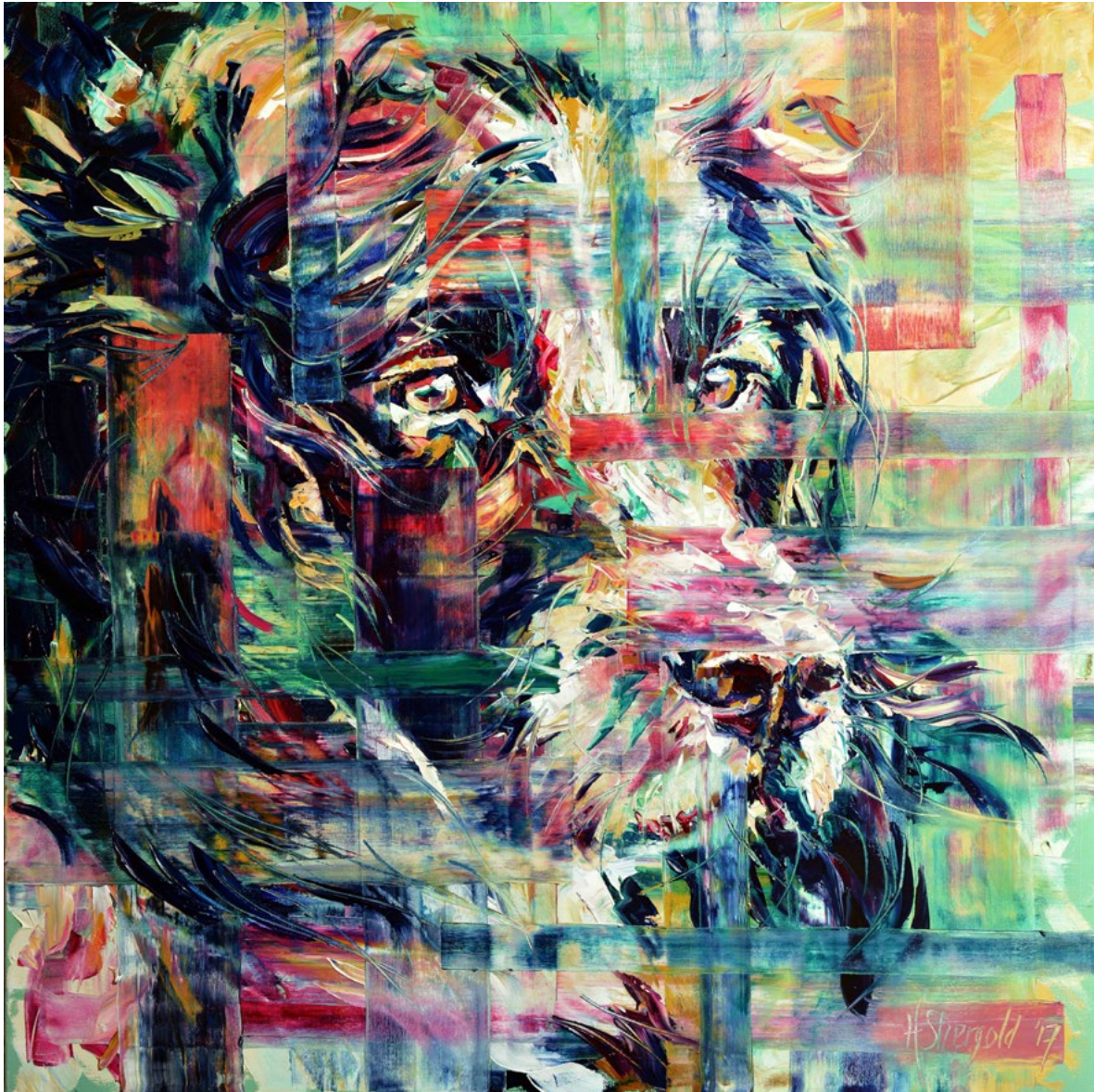
Blue Hare, 2019
Oil on canvas, 30 x 60 cm
£7,200
Sold

Pip the Cat
Oil on canvas, 60 x 60 cm
Sold



Fighting Stags
Oil on canvas, 120 x 60 cm
Part of the 2018 Field Collection
Sold





The Patient Spaniel
Oil on canvas, 100 x 100 cm
Part of the 2018 Field Collection
Sold



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